

Contests, Travel Packages and Dino-mania in Victoria

The Royal BC Museum is partnering with a number of local organizations to make sure people hear the roar of dinosaurs throughout Victoria this summer. The Royal BC Museum is proud to be a partner in creating important spin-off benefits for other businesses in the tourism, cultural and business sectors.

Spot the Raptor Contest, beginning May 14

Keep your eyes open and your wits about you – a pack of Dromaeosaurs, popularly known as raptors, will be roaming Victoria during the run of *Dinosaurs: Ancient Fossils, New Discoveries* at the Royal BC Museum. To enter, a person has to hunt down these cute, but ferocious, little dinos and upload a photo to a special contest website using the QR code at the location. Hints as to where the dinosaurs are will be released through the Royal BC Museum's Facebook page and Twitter feed.

The Royal BC Museum is partnering with The Bay Centre, The Fairmont Empress, The Best Western Inner Harbour, Butchart Gardens, and the Victoria International Airport (YYJ) to put on this family friendly contest.

There will be monthly prizes of admission to the exhibition, plus a \$100 gift certificate for the Bay Centre and a \$100 gift certificate to Best Western to be used anywhere in North America.

All participants who enter at all five locations will be eligible to win the Grand Prize package of a Family membership to the Royal BC Museum, a \$300 gift certificate to the Bay Centre and other great prizes.

The 'Familyasaurus' package at the Best Western Inner Harbour

The Best Western Inner Harbour is offering the 'Familyasaurus' package which includes:

- Two night's accommodation in a Deluxe Guest Studio (two queen beds)
- "Jump the line" Family admission (2 adults plus 2 youths) to the Royal BC Museum and the *Dinosaurs: Ancient Fossils, New Discoveries* exhibition.
- Family Admission to a 45-minute IMAX show with a large popcorn and two small pops.
- Full breakfast buffet for the family each morning
- Free underground parking (on-site)

The 'Familyasaurus' package starts at \$429.00. (Prices quoted are in CDN \$, subject to applicable taxes and based on availability.) See www.victoriabestwestern.com for complete details.

Seattle Promotions with Clipper Vacations

Clipper Vacations is partnering with the Royal BC Museum to make it easy and affordable for people in Seattle to visit *Dinosaurs: Ancient Fossils, New Discoveries*. Their Royal BC Museum Travel Package includes:

- One night's accommodation in Victoria
- Admission to the Royal BC Museum
- Round trip Victoria Clipper cruise between Seattle and Victoria

Prices start at \$135.00 USD per person. More info at www.clippervacations.com.

Dinosaurs Ride the M.V. COHO with Black Ball Ferry Line

Dinosaurs are taking up residence at the M.V. COHO's terminal in Port Angeles, Wash., and passengers will be able to purchase tickets on board to visit *Dinosaurs: Ancient Fossils, New Discoveries* at the Royal BC Museum. Black Ball Ferry Line is also running a number of radio contests in the Seattle area giving away a chance to win a trip to Victoria to see the exhibition. Book specially-priced summer getaway packages to Victoria starting at \$91.00 USD per person online at www.cohoferry.com.

All Dino Tracks to the Royal BC Museum

Victoria is 'Dino Central' for the summer and the Royal BC Museum, the DVBA and the City of Victoria are encouraging everyone to get involved. Creative outdoor displays and dino tracks will lead people through downtown to the *Dinosaurs: Ancient Fossils, New Discoveries* exhibition. The Downtown Victoria Business Association is encouraging local businesses to get involved. There are lots of fun ideas being discussed. Soon, perhaps, you'll be able to grab a dino feet cookie at a local cafe and wash it down with a T.-rex and tonic.

The Dino-mite package from Victoria's Inn at Laurel Point

To celebrate the upcoming *Dinosaurs: Ancient Fossils, New Discoveries* exhibition at the Royal BC Museum, Victoria's Inn at Laurel Point (a waterfront hotel located just a few flaps of a Pterosaurs wing away from the museum) has launched a special Dino-mite Package.

Available May 17 through Sept. 16, 2012, the Dino-mite Package includes:

- One-night accommodation in a Laurel Wing guestroom
- Two passes to see the Dinosaurs exhibition at the Royal BC Museum
- Some Dino Drops (a chocolaty welcome gift packing an asteroid-like punch and prepared by the hotel's pastry chef)
- Free parking for your Flintstones' foot mobile.

Rates start at \$179 (based on double occupancy, subject to availability). Packages can be booked online at www.laurelpoint.com or by calling 250-386-8721 or 1-800-663-7667.